

# Bella Bulgari

## 手袋明星

Bulgari has teamed up with Italian actress Isabella Rossellini for a line of luxurious, handmade handbags featuring twist locks of semi-precious gemstones

一系列手工制作的奢华手袋由Bulgari和意大利女演员伊莎贝拉·罗西里尼合作推出，半珍贵宝石扭锁令人惊艳

BY/文 **Laura Miller**

It's no wonder Bulgari chose Isabella Rossellini as its latest muse. Her name is synonymous with classic beauty and her face still conjures up the magic of the silver screen, well past her 50th birthday. But the relationship goes both ways. The influential actress, model, philanthropist, director and author is a long-time client of Bulgari. "Our connection dates back to when I was a child and I'd accompany my mother to the historic shop in Via Condotti in Rome. Still today, when I'm traveling and I come across a Bulgari store, I feel a pleasant sense of familiarity that makes me feel close to the beauty and subtlety of Italian culture and my own roots."

The daughter of screen legend Ingrid Bergman and Italian director Roberto Rossellini, Rossellini was born into the spotlight and has matured as a creative force, known for her passion, style and independent spirit. No surprises then that this was a real collaboration, with Rossellini working closely with Bulgari's designers to create a bag that would truly reflect her personality. The result is the "Rossellini", a classic yet modern handbag distinguished by sleek lines and a twist lock decorated with semi-precious gemstones. A special detail is the enameled clasp recalling Bulgari's earliest Parentesi creations while also borrowing the graphic attitude of certain vintage bracelets dear to Isabella.

Another standout feature of the bag is the lining, decorated with Rossellini's signature and snail sketches, taken directly from her work notes. Says Rossellini: "I added a very personal touch to the bag, printing the drawings that I made for my surrealist films about animals on the lining with the intention of combining art and design, fashion and cinema, humor and elegance."

The Rossellini comes in four variations, the most striking of which features black and white zebra-striped kamari pony skin and an aventurine twist lock. The classic version in walnut pony calf leather boasts an amethyst twist lock, subtly highlighted by purple lining. There is a black waved patent leather bag that is sophisticated and business-like, which also features an aventurine twist lock and is complemented by green lining. Nonchalance and simplicity are the distinctive traits of the final model in chevron canvas and chocolate calf leather, featuring a tiger's eye twist lock.

"A bag is an indispensable accessory for us women and we tried to make it an object of elegance and luxury – like a jewel." They certainly succeeded. ■

无怪乎Bulgari选择了伊莎贝拉·罗西里尼作为自己最新的灵感缪斯。她的名字代表著古典美，她年逾五旬的脸庞在大银幕上仍然充满魔力。但这种关系是双方面的。伊莎贝拉·罗西里尼既是女演员、模特，又是慈善家、导演和作家，多年来都是Bulgari的忠实老客户：“我们的关系可以一直追溯到我的童年，我总是和妈妈一起去罗马康多提大道的老店。一直到今天，如果我在旅行时看到一家Bulgari专卖店就会感觉像见到了老朋友，让我重温意大利的美丽和微妙，就像回到自己的老家一样。”

罗西里尼是银幕传奇英格丽·褒曼和意大利导演罗伯托·罗西里尼的女儿，从一出生便注定成为焦点，并成长为一股创意力量，以热情、风格独特和独立而著称。因此，这自然是一场真正的合作，罗西里尼与Bulgari设计师团队亲密合作，意在创作出一款能够真正反映其个性的手袋。结果就是“罗西里尼”——一款经典又不失现代的作品，线条简洁流畅，扭锁以半珍贵宝石装饰。它有一个特别的细节：珐琅扣既令人联想起Bulgari最早的Parentesi系列设计，又借鉴了伊莎贝拉心爱的古典手镯图案。

这款手袋的另一个亮点是以罗西里尼签名和手绘蜗牛装饰的衬里，它们直接选自她的工作笔记。罗西里尼说：“我为手袋增添了十分个人化的印记，将我为超现实动物电影所作的素描印刷在衬里上，意在将艺术和设计、时尚和电影、幽默和优雅相结合。”

罗西里尼手袋共有四个版本，以带砂金石扭锁的黑白斑马纹卡马里小马皮那款最令人惊艳。核桃色小马皮和小牛皮经典款带有紫水晶扭锁，以优雅的紫色镶边提亮。黑色波纹漆皮款则予人成熟职业的感觉，它同样也带有砂金石扭锁，绿色镶边装饰。最后的山形帆布和巧克力色小牛皮款沈静简洁，带虎眼石扭锁。

罗西里尼说：“手袋是我们女性不可或缺的配饰，我们試著让它成为一件优雅奢华的物品——就像珠宝那样。”当然，他们成功了。■